

KEY | Group Advisory Board

KEY is fortunate to have the support of an Advisory Board of the highest quality. Our team of six advisors is comprised of industry thought leaders in a wide array of fields including education, banking and finance, innovation, technology, philanthropy, branding, media, international business, and entrepreneurship. We believe that the advice we receive from, and our accountability to the Advisory Board uniquely positions us to take the most progressive strategic direction and make the best decisions as we continue to grow our business. This strong and diverse guidance continues to benefit the KEY Group, its partners, stakeholders and investors.



Jared Carney

Jared Carney has spent his career relentlessly forging partnerships and building innovative programs with business leaders, influential philanthropists and government officials across the globe. In 2012, Carney founded Lightdale and now works with a select group of clients around the world to implement impactful, actionable solutions by leveraging the firm's collective insights, trusted contacts and business acumen.

Prior to Lightdale, Carney served as chief strategy officer at the Milken Institute for nine years where he spearheaded the annual Global Conference, the world's largest gathering of the capital markets. During his tenure at the Milken Institute, Carney was instrumental in raising the Institute's visibility as well as exponentially increasing its programmatic and revenue growth as part of the Institute's drive to become a preeminent financial think tank. Among other accomplishments, he also established the Global Capital Markets Advisory Council and the Milken Institute Asia Center in Singapore. Carney also co-started Intranets.com, an Idealab company which was sold to WebEx, and headed business development for Captura which was sold to Concur technologies, a provider of automated travel solutions for companies. Early in his career, Carney served as managing director of George Coates Performance Works in San Francisco where he launched Java™ for Sun Microsystems.

Carney is on the board of directors of Microbion Corporation, a life sciences company that develops innovative and scalable antibacterial solutions; Children's Creative Learning Center, the nation's leader in providing employer-sponsored early childhood education solutions; and various non-profit and community organizations. He is a senior advisor to the Milken Institute.



Mr Ip Yuk-keung, Albert

Mr. Ip was appointed as an Independent Non-Executive Director of New World China Land Limited in December 2012. He is a member of each of the Audit Committee, the Remuneration Committee and the Nomination Committee of the Board of Directors of New World China Land Limited. Mr. Ip is an Independent Non-Executive Director and Audit Committee Chairman of Hopewell Highway Infrastructure Limited and AEON Credit

Service (Asia) Company Limited, both Hong Kong listed public companies, and Eagle Asset Management (CP) Limited (manager of Hong Kong listed Champion Real Estate Investment Trust). He also acts as an Independent Non-Executive Director and Audit Committee member of TOM Group Limited, a Hong Kong listed public company.

Mr. Ip is an international banking and real estate professional with 33 years of experience at Citigroup, First National Bank of Chicago, Wells Fargo Bank and Merrill Lynch in Hong Kong, Asia, and United States. His Areas of expertise are in real estate, corporate banking, risk management, transaction banking and wealth management. Mr. Ip was named Managing Director of Citigroup in 2003 and Senior Credit Officer/Real Estate Specialist of Citicorp in 1990. He held senior positions at Citigroup such as Corporate Bank Head, Head of Transaction Banking, Corporate Customer and Financial Institutions coverage and Head of Asia Regional Investment Finance of Wealth Management. He was a Managing Director of Investments at Merrill Lynch (Asia Pacific).

Mr. Ip is a Council and Court Member and an Adjunct Professor of Lingnan University, a Member of the International Advisory Board of College of Business, an adjunct professor and a Career Development Advisor at City University of Hong Kong, a Member of the International Advisory Committee and an Adjunct Scholar at University of Macau, an Executive Fellow in Asia, an International Delegate, Alumni Board of Governors and a Member of the International Advisory Council Asia at Washington University in St. Louis, a Council Member of Cornell University, a Member of School Board Advisory Committee of Victoria Shanghai Academy and an Honorary Fellow of Vocational Training Council. Mr. Ip is also a member of the Management Sub-Committee of the Boys' and Girls' Clubs Association of Hong Kong.

Mr. Ip Holds a Bachelor of Science degree in Applied Mathematics and Computer Science Washington University in St. Louis (summa cum laude), a Master of Science degree in Applied Mathematics at Cornell University and a Master of Science in Accounting and Finance at Carnegie-Mellon University.



Simon Jameson

Simon is one of the UK's leading Brand and consumer experts.

For the last 12 years he has been The Director of Brand strategy for Hutchison Whampoa's International Brand Department. Here he has responsibility for brand strategy for some of the world's largest companies covering a wide range of businesses globally, including: mobile network operator, three international container ports, health and beauty retail, and water and power utilities.

Simon is also a leading media consultant. Since 2004 he has been BSkyB Advisor on content. His previous roles have included: Chief Advisor Brand and Consumer Strategy Channel 4 television, Chief Advisor Channel 5 television, and Positioning BBC Radio 1 Radio 2 Radio 3 and Radio 4. He has been Chief advisor on marketing and strategy to a number of leading Newspapers including: The Times (London), The Guardian and The Sun - the UK's best selling Paper. Simon has lectured at

Peking University and Shantou University. He has lectured at King's College London, Imperial College London, and was Senior visiting lecturer to The Royal College of Art. The UK's leading Art College. He has also appeared as a consumer expert on Chinese and UK television.



Ajmal Khan

Mr. Khan has been an entrepreneur and investor for his entire career. In 1985, Mr. Khan founded the Verus Capital Corporation, a diversified investment group and served as its President and Chief Executive Officer. Verus Capital invested in the venture capital, private equity and real estate fields. Additionally, it has focused on investments in companies in the process of workouts and turnarounds.

From 1985 to 1993, Verus Capital acquired and resold over \$2 billion in real estate properties, becoming the largest syndicator of properties in Canada. With a geographic focus on western Canada including Vancouver, Calgary, Edmonton and Whistler, Verus Capital acquired portfolios of distressed land, as well as, commercial and residential properties from the Canadian banks refinancing them through limited partnerships and tax vehicles. Outside of these portfolios, Mr. Khan also acquired existing residential and commercial properties around western Canada as a principal investor and rolled them together as general and limited partnerships.

In 1999, Mr. Khan founded the Verus International Group, a private investment firm and family office focused on investments in middle market platforms and growth oriented companies around the world. Mr. Khan is the Chairman and Chief Executive Officer of the Verus International Group. Verus, as lead investor and principal has directly invested and financed over \$2 billion in private equity transactions. Mr. Khan plays an active management role with portfolio companies, utilizing his extensive global network of relationships to drive significant value. Mr. Khan has served on the board of directors of several private and publicly quoted companies.

His late father a British diplomat, Mr. Khan was born in Nigeria and educated in the United Kingdom. He is fluent in both Urdu and Hindi. Mr. Khan is a resident of Barbados and a citizen of Canada and the United Kingdom.



Eva Lee Kwok

Eva Lee Kwok is Chair and Chief Executive Officer of Amara Holdings Inc., a Vancouver based private corporation with diversified interests focused on real estate investment, land development and strategic partnerships. In addition, the company develops cross-cultural opportunities for investors in Canada and the Asia Pacific region.

She is a director of Husky Energy Inc., Cheung Kong Infrastructure Holdings Ltd., CK Life Sciences Int'l., (Holdings) Inc., and the Li Ka Shing (Canada) Foundation. She was formerly director of Bank of Montreal, Shoppers Drug Mart Corporation, Air Canada, and Clarica Life Insurance Company.



Denis O'Brien

Denis O'Brien is Chairman and principal shareholder of the privately-owned Digicel Group, one of the fastest growing cellular companies in the world.

Mr. O'Brien founded Digicel in 2001 when the company launched a GSM cellular phone service in the Caribbean. The Digicel Group has extended its operations to 32 markets with over 11.9 million subscribers in the Caribbean, Central America and South Pacific regions, including Jamaica, Haiti and Papua New Guinea

Mr. O'Brien is one of Ireland's leading entrepreneurs with extensive investments across several sectors including international telecoms, radio, media, property, aircraft leasing, golf, online recruitment and other interests. He also founded Communicorp Group, which owns and manages a portfolio of media and broadcasting-related companies in Ireland, Bulgaria and Latvia.

Denis O'Brien founded the Esat Telecom Group plc and built it throughout the 1990's until its sale to British Telecom plc for € 2.4 billion.

Outside of his extensive business interests, Denis chaired the 2003 Special Olympics World Summer Games in Ireland. It was the first time the Summer Games were staged outside the US with teams from 160 countries and over 30,000 volunteers, the 2003 Summer Games were the most successful ever.

Denis is a Director on the US Board of Concern Worldwide and a member of the Broadband Commission for Digital Development. In addition, he is the Chairman and Co-Founder of Frontline, the International Foundation for the Protection of Human Rights Defenders. Based in Dublin, Frontline is working to ensure that the standards set out in the UN Declaration on Human Rights Defenders, adopted in 1998, are known, respected and adhered to worldwide. Frontline's work consists of research, advocacy, communications/technical assistance and emergency evacuation of human rights activists.

In 2000 he established The Iris O'Brien Foundation to identify and assist projects in Ireland and internationally which aim to alleviate disadvantaged communities.

Denis holds a BA degree from University College Dublin and an MBA from Boston College.